



Business Studies

Advanced General Certificate of Education

A level Business Studies looks at the operation of a range of different organisations using theories and models. The course is taught using a series of case studies that illustrate how different theories apply to real world examples and encourages learners to examine situations using both quantitative and qualitative data.

Lessons are laid out on a course website which offers students access to a lesson by lesson plan of the work that they will do throughout the year. There are a range of different articles to read and documentaries to watch both in preparation for upcoming lessons and to follow up on the learning undertaken each week.

Learners are given regular tests and essay titles to respond to in order to help them develop the skills that they need to be successful in their final exams.

Course details:

Awarding body: *AQA 2015 specification (7132)*

Content:

You will study six topics in the first year and a further four in the second year:

Year 1 topics

Topic 1: What is Business?

Topic 2: Managers, Leadership and Decision Making

Topic 3: Improving Marketing Performance

Topic 4: Improving Operational Performance

Topic 5: Improving Financial Performance

Topic 6: Improving Human Resource Performance

Students will consider how the operation of a business differs, depending on its size and on the sector of the economy in which it operates. Students will explore these topics through a series of group discussions, reading assignments, research tasks, presentations and field trips.



Year 2 topics:

Topic 7: Analysing the strategic positing of a business

Topic 8: Choosing a strategic direction

Topic 9: Strategic methods

Topic 10: Managing strategic change

Assessment overview

The course is assessed at the end of year 13 through three exam papers which will include a mixture of multiple choice questions, short written responses, essay questions and data analysis exercises.

Career opportunities

A range of career paths are available to students following the completion of A Level business. A range of degree courses will accept A level business for admission to a number of degrees such as business management, accountancy, marketing, human resource management and enterprise.

Alternatively, there are a number of different apprenticeships that you could progress on to including accountancy and retail management.

Specific Entry Requirements:

5 GCSEs (Grades 9-4) including grade 5 in English language

