

GCSE Business – Half Termly Schedule

Students follow the EdExcel GCSE (9-1) Business course.

Reference numbers next to the topics covered refer to the relevant section of the [syllabus](#).

Year Group	Term	Topic and Content
10	Autumn 1	Topic 1.1 Enterprise and entrepreneurship <ul style="list-style-type: none">- 1.1.1 - The Dynamic Nature of Business- 1.1.2 - Risk and Reward- 1.1.3 - The role of business enterprise Topic 1.2 Spotting a business opportunity <ul style="list-style-type: none">- 1.2.1 - Customer needs- 1.2.2 - Market research
	Autumn 2	Topic 1.2 Spotting a business opportunity <ul style="list-style-type: none">- 1.2.3 Market segmentation- 1.2.4 The competitive environment Topic 1.3 Putting a business idea into practice <ul style="list-style-type: none">- 1.3.1 Business aims and objectives- 1.3.2 Business revenues, costs and profits
	Spring 1	Topic 1.3 Putting a business idea into practice <ul style="list-style-type: none">- 1.3.3 Cash and cash-flow- 1.3.4 Sources of business finance Topic 1.4 Making the business effective <ul style="list-style-type: none">- 1.4.1 The options for start-up and small businesses- 1.4.2 Business location - Factors influencing business location

	Spring 2	<p>Topic 1.4 Making the business effective</p> <ul style="list-style-type: none"> - 1.4.3 The marketing mix - 1.4.4 Business plans - 1.4.4 - The purpose of planning business activity <p>Topic 1.5 Understanding external influences on business</p> <ul style="list-style-type: none"> - 1.5.1 Business stakeholders
	Summer 1	<p>Topic 1.5 Understanding external influences on business</p> <ul style="list-style-type: none"> - 1.5.2 Technology and business - 1.5.3 Legislation and business - 1.5.4 The economy and business - 1.5.5 External influences
	Summer 2	<p>Theme 2: Building a business</p> <p>Topic 2.1 Growing the business</p> <ul style="list-style-type: none"> - 2.1.1 Business growth - 2.1.2 Changes in business aims and objectives - 2.1.3 Business and globalisation

11	Autumn 1	<p>Topic 2.1 Growing the business</p> <ul style="list-style-type: none"> - 2.1.4 Ethics, the environment and business <p>Topic 2.2 Making marketing decisions</p> <ul style="list-style-type: none"> - 2.2.1 Product - 2.2.2 Price
	Autumn 2	<p>Topic 2.2 Making marketing decisions</p> <ul style="list-style-type: none"> - 2.2.3 Promotion - 2.2.4 Place - 2.2.5 Using the marketing mix to make business decisions <p>Topic 2.3 Making operational decisions</p> <ul style="list-style-type: none"> - 2.3.1 Business operations - 2.3.2 Working with suppliers - 2.3.3 Managing quality - 2.3.4 The sales process
	Spring 1	<p>Topic 2.4 Making financial decisions</p> <ul style="list-style-type: none"> - 2.4.1 Business calculations - 2.4.2 Understanding business performance <p>Topic 2.5 Making human resource decisions</p> <ul style="list-style-type: none"> - 2.5.1 Organisational structures
	Spring 2	<p>Topic 2.5 Making human resource decisions</p> <ul style="list-style-type: none"> - 2.5.2 Effective recruitment - 2.5.3 Effective training and development - 2.5.4 Motivation